

NOVEMBER 2011

Style Tips & Specials



lia sophia®

CUSTOMER SAVE PLAN®

For every two items you purchase at regular price, choose your next item at half price. Make it your highest-priced item! Here are two examples:



Metropolis Earrings
(22E39) **\$24** pg. 41



Mauve Crystal Ring
(63658) **88** pg. 91
Half Price: **\$44**

Shard Necklace
(33N15) **\$40** pg. 43



Glimmer Necklace
(32L79) **\$46** pg. 17



Taj Mahal Ring
(64667) **\$82** pg. 17
Half Price: **\$41**



Impress Earrings
(22E63) **\$20** pg. 17



all of our jewelry carries a
Lifetime Replacement Guarantee

Plus!

 Incredible Savings in November

We're offering special savings on some of our popular styles! Ask your Advisor for a list.

To see more fabulous styles, check out the Catalog on the **lia sophia®** mobile phone app! iPhone® and Android™ compatible

HOSTESSPECIAL

YOU MAY PURCHASE **ANY ONE STYLE** FROM THE SPECIAL EDITION COLLECTION FOR ONLY **\$10***!

(Plus applicable sales tax and shipping) with a minimum \$650 Show in November.



Flash Necklace \$98 (91H43)
Blue Bling Earrings \$68 (91H39)



Comrade Bracelet \$48 each
Coral (91H34), Olive (91H32),
Turquoise (91H35), Navy (91H33)



Detachable Dangles

Quatro Earrings 4-in-1 Set \$88 each
Gold (91H40), Hematite (91H41)



Detachable Dangles

**Use special style numbers indicated here for this promotion.*

There's More!

Hostesses may purchase **\$200** in jewelry for only **\$29!**
 With a minimum \$650 Show in November
(plus applicable sales tax and shipping)

Opera Ring \$98 each

Available in whole sizes 5-11.
 Hematite (91H44), Matte Gold (91H45)



Diverge Ring \$62

Available in whole sizes 5-11.
 (91H46)



Diverge Necklace \$78

(91H42)



Countdown Bracelet \$38 each

Fuchsia (91H38), Lavender (91H37),
 Montana Blue (91H36)



ADDITIONAL HOSTESS BENEFITS

WITH A QUALIFIED SHOW

FREE JEWELRY CREDITS

A Hostess receives 20% of Show sales in free jewelry credits. For 10 orders or more and at least two dated bookings, receive 40% of Show sales in jewelry credits for just \$15.

Jewelry credits are redeemed with the purchase of regular-priced items, unless otherwise stated.

HOSTESS BONUS ITEMS

In addition, a Hostess is entitled to up to four jewelry items at dramatically discounted prices:

Regular price	Hostess price
\$100 or less	\$15
\$101-\$130	\$20
\$131-\$180	\$30
\$181-\$220	\$45
\$221-\$260	\$55

Plus, purchase up to two additional items at half price.

CUSTOMERSPECIAL

When you take advantage of our Customer Save Plan®, you may purchase any **three additional styles at 50% off.**

Consider These Styles



Golden Nugget Necklace
(33N98) **\$88** pg. 25
Half Price: **\$44**



Glissando Earrings
(22831) **\$78** pg. 15
Half Price: **\$39**



Rebel Bracelet
(12798) **\$72** pg. 32
Half Price: **\$36**

Alexander Ring
(63626) **\$78** pg. 93
Half Price: **\$39**



Contessa Earrings
(22109) **\$48** pg. 28
Half Price: **\$24**



"Sets are meant to be broken and doing so gives you so many more options. I mix the Hard Wear (pg. 39) stretch bracelets with the Diversion stretch bracelets – and love how unique it feels"

*Creative Director
~ Elena Kiam*



Diversion Set of 4 Bracelets
(12B65) **\$78** pg. 51
Half Price: **\$39**

LET'S GET GOING!

getting started is easy



\$149

You'll receive a Starter Kit filled with jewelry* valued at \$1,000 and all the business materials you'll need to get your business started.

**Substitutions may occur.
Display accessories not included.*

Talk with your Advisor today!

Join in NOVEMBER

All new Advisors who submit a \$650 Starter Show in fiscal November will receive a \$100 Jewelry Premium.

Jewelry Premiums are a great way to purchase additional styles for your kit!



Your **lia sophia** Independent Advisor is:



70S7NOV01

November specials run
10/29—11/25/2011